

A brand new app-roach to break-ups.

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Statistics indicate that 120% of people have been through a break-up at some stage. And it sucked.

So, they got angry and did regretful things involving pinot and texting. Or they chased and begged a person who didn't care about or want them. Or they stayed deeply miserable, and forgot to smile for six years.

Break-ups are a normal, inevitable part of life. And yet we are so bad at them. We allow them to completely hijack our lives, even though they force us to watch bad movies, and cry a lot, and forgo sleep, and eat total shit.

No more!

The Break-Up Boss app is here, offering advice and techniques to help the broken-hearted process their hurt, and heal, and ultimately, see their break-up as the gift it is.

And of course, be the boss of their break-up.

Created by the author of *Textbook Romance*, and long-time relationship columnist at Cosmopolitan, Zoë Foster Blake, with illustrations by Mari Andrew, Break-Up Boss is a modern, meaningful, big-hearted tool for the broken-hearted. This is a Real Life, no-nonsense picture of a break-up, and an enthusiastic, empowered and positive view of how to deal with it.

Break-Up Boss is available at the App Store or via Google Play for \$9.99, with 10% of each purchase going to the Safe Steps Family Violence Response Centre.

> Because even though break-ups suck, you don't have to suck at break-ups.